ORDER

Orders Order / Rev: 710417 - 8 06300101 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 A 09/25/12 - 10/01/12 Flight Dates: Primary AE: Aaron Ashe 08/28/12 / 09/28/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	131	\$155,150.00	\$131,877.50
10/01/12	10/07/12	30	\$22,825.00	\$19,401.25

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	131	\$155,150.00	\$131,877.50	0.00
October 2012	30	\$22,825.00	\$19,401.25	0.00
Totals	161	\$177 975 00	\$151 278 75	0.00

Agency External ID:

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln Ch Start End Inventory	Code Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 09/25/12 09/28/12 ON (M-Su	,		a 1205, - TWTF	:30	4	\$75.00 P-4	0.00 NM	4	\$300.00
ON (M-Su	•	(4:30 XM-4:	,						
<u>Start Date</u> <u>End Date</u> <u>Weekda</u> Week: 09/24/12 09/30/12 - TWTF-		<u>Rate</u> \$75.00	Rating 0.00						
2 WTSP 10/01/12 10/01/12 ON (M-Su	<u>.</u>	*	a 1205.M	:30	1	\$75.00 P-4	0.00 NM	0	\$0.00
ON (M-Su	, -	(4:30 XM-4:5	/	.30	1	φ/3.00 F-4	U.UU INIVI	U	φυ.υυ
Start Date End Date Weekda	,	Rate	Rating						
Week: 10/01/12 10/07/12 M		\$75.00	0.00						
Spot Ch Date Range Description	Start	t/End Time	<u>V</u>	<u>Veekdays</u>	Length	Rate	Rtg Type		
1 WTSP 10/01/12-10/07/12 ON (M-Su)	M-F	137, Sa 120	54:30 XM-4:59 XM	1	:30	(\$75.00)	0.00 <i>NM</i>		
Credited									
3 WTSP 09/25/12 09/28/12 5-530a	CM	5-530a	- TWГF	:30	4 \$	100.00 P-4	0.00 NM	1	\$100.00
5-530a 10	News								
Start Date End Date Weekda		Rate	Rating						
Week: 09/24/12 09/30/12 - TWTF-	•	\$100.00	0.00						
Spot Ch Date Range Description		t/End Time	_		Length		Rtg Type		
1 WTSP 09/24/12-09/30/12 5-530a	5-53	0a	-	TWThF	:30	(\$100.00)	0.00 <i>NM</i>		
Credited									
2 WTSP 09/24/12-09/30/12 5-530a	5-53	0a	-	TWThF	:30	(\$100.00)	0.00 <i>NM</i>		
Credited									
4 WTSP 09/24/12-09/30/12 5-530a	5-53	0a	-	TWThF	:30	(\$100.00)	0.00 <i>NM</i>		
Credited									
4 WTSP 10/01/12 10/01/12	СМ	5-530a	M	:30	2 \$	100.00 P-4	0.00 NM	2	\$200.00

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WTSP-TV

Order / Rev: 710417 - 8 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			5-530a 5-530a 10 News									
Sta Week: 10	art Date /01/12	End Date 10/07/12	Weekdays M	Spots/Week 2	Rate \$100.00	Rating 0.00					<u> </u>	
5 WTSP	09/25/1	2 09/28/12	530-6a 530-6a 10 News	СМ	530-6a	- TWIF-	- :30	4	\$150.00 P-4	0.00 NM	4	\$600.00
Sta Week: 09	art Date 1/24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$150.00	Rating 0.00						
6 WTSP	10/01/1	2 10/01/12	530-6a 530-6a 10 News	СМ	530-6a	М	- :30	2	\$150.00 P-4	0.00 NM	2	\$300.00
Sta Week: 10	art Date 0/01/12	End Date 10/07/12	Weekdays M	Spots/Week 2	Rate \$150.00	Rating 0.00						
7 WTSP	09/25/1	2 09/28/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	- TWF-	- :30	4	\$175.00 P-4	0.00 NM	4	\$700.00
Sta Week: 09	art Date 0/24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$175.00	Rating 0.00						
8 WTSP	10/01/1	2 10/01/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	M	- :30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Sta Week: 10	art Date 1/01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$175.00	Rating 0.00						
			CBS This Morning	-	7-9a (7:00 AM-8:	- TWTF-	- :30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09	art Date 1/24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
10 WTSP	10/01/1	2 10/01/12	CBS This Morning	-	7-9a (7:00 AM-8:	M	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta Week: 10	art Date	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00						
			CBS This Morning	-	7-9a (8:00 AM-9:	- TWTF-	- :30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Sta Week: 09	art Date 1/24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
		2 10/01/12	CBS This Morning		7-9a (8:00 AM-9:	M	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta Week: 10	art Date //01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
			M-F 9-930a 10 No		9-9:30A	- TWTF-	- :30	4	\$100.00 P-4	0.00 NM	4	\$400.00
Sta Week: 09	art Date	End Date 09/30/12	•	Spots/Week 4	Rate \$100.00	Rating 0.00						
			M-F 9-930a 10 Ne	ews, 9a@M	9-9:30A	M	- :30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Sta Week: 10	art Date	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$100.00	Rating 0.00						
		2 09/28/12	M-F 930-10a Inside Edition	СМ	930-10a	- TWF-	- :30	4	\$100.00 P-4	0.00 NM	4	\$400.00
Sta Week: 09	art Date	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
			M-F 930-10a Inside Edition	CM	930-10a	M	- :30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Sta Week: 10	art Date	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$100.00	Rating 0.00						
			M-F 10-11a Studio 10	CM	10-11a	- TWTF-	- :30	4	\$75.00 P-4	0.00 NM	4	\$300.00
Sta Week: 09	art Date 1/24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$75.00	Rating 0.00						
			M-F 10-11a Studio 10	CM	10-11a	M	- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	

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Order / Rev: 710417 - 8 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start End Inventory Cod	e Break Start/End T	Fime Days Len Spots Rate Pri Rtg Type Spots Amount
18 WTSP 10/01/12 10/01/12 M-F 10-11a Studio 10	CM 10-11a	M :30 2 \$75.00 P-4 0.00 NM 2 \$150.00
Start Date End Date Weekdays Week: 10/01/12 10/07/12 M	<u>Spots/Week</u> <u>Rate</u> 2 \$75.00	Rating 0.00
19 WTSP 09/25/12 09/28/12 Price Is Right Price Is Right	CM 11a-12p	- TWTF :30 4 \$450.00 P-4 0.00 NM 2 \$900.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 - TWTF Spot Ch Date Range Description	Spots/Week Rate 4 \$450.00 Start/End Time	Rating 0.00 Weekdays Length Rate Rtg Type
3 WTSP 09/24/12-09/30/12 Price Is Right Credited	11a-12p	- TWThF :30 (\$450.00) 0.00 <i>NM</i>
4 WTSP 09/24/12-09/30/12 Price Is Right Credited	11a-12p	-TWThF :30 (\$450.00) 0.00 <i>NM</i>
20 WTSP 10/01/12 10/01/12 Price Is Right Price Is Right	CM 11a-12p	M :30 2 \$450.00 P-4 0.00 NM 0 \$0.00
Week: 10/01/12 End Date Weekdays Week: 10/01/12 10/07/12 M Spot Ch Date Range Description 1 WTSP 10/01/12-10/07/12 Price Is Right Credited	Spots/Week Rate 2 \$450.00 Start/End Time 11a-12p	Rating 0.00 Weekdays Length Rate Rtg Type M :30 (\$450.00) 0.00 NM
2 WTSP 10/01/12-10/07/12 Price Is Right Credited	11a-12p	M :30 (\$450.00) 0.00 <i>NM</i>
21 WTSP 09/25/12 09/28/12 M-F 12-1230p 10 News @ No	CM 12-1230p on	- TWTF :30 4 \$450.00 P-4 0.00 NM 4 \$1,800.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 TWF	<u>Spots/Week</u> <u>Rate</u> 4 \$450.00	Rating 0.00
22 WTSP 10/01/12 10/01/12 M-F 12-1230p 10 News @ No	CM 12-1230p on	M :30 1 \$450.00 P-4 0.00 NM 1 \$450.00
Start Date End Date Weekdays Week: 10/01/12 10/07/12 M	<u>Spots/Week</u> <u>Rate</u> 1 \$450.00	Rating 0.00
23 WTSP 09/25/12 09/28/12 Y&R Young and the	CM 1230-130p Restless	- TWTF :30 4 \$550.00 P-4 0.00 NM 4 \$2,200.00
Start Date End Date Weekdays - TWFF	<u>Spots/Week</u> <u>Rate</u> 4 \$550.00	Rating 0.00
24 WTSP 10/01/12 10/01/12 Y&R Young and the	CM 1230-130p Restless	M :30 1 \$550.00 P-4 0.00 NM 1 \$550.00
Start Date End Date Weekdays Week: 10/01/12 10/07/12 M	<u>Spots/Week</u> <u>Rate</u> 1 \$550.00	Rating 0.00
25 WTSP 09/25/12 09/28/12 B&B Bold and Beaut	CM 130-2p	- TWTF :30 4 \$550.00 P-4 0.00 NM 1 \$550.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 - TWTF Spot Ch Date Range Description 1 WTSP 09/24/12-09/30/12 B&B Credited	Spots/Week Rate 4 \$550.00 Start/End Time 130-2p	Rating 0.00 Weekdays Length Rate Rtg Type - TWThF :30 (\$550.00) 0.00 NM
3 WTSP 09/24/12-09/30/12 B&B Credited	130-2p	- TWThF :30 (\$550.00) 0.00 <i>NM</i>
4 WTSP 09/24/12-09/30/12 B&B Credited	130-2p	-TWThF :30 (\$550.00) 0.00 <i>NM</i>
26 WTSP 10/01/12 10/01/12 B&B	CM 130-2p	M :30 1 \$550.00 P-4 0.00 NM 0 \$0.00
Bold and Beaut Start Date End Date Weekdays Week: 10/01/12 10/07/12 M Spot Ch Date Range Description 1 WTSP 10/01/12-10/07/12 B&B Credited	Spots/Week Rate	Rating 0.00 Weekdays Length Rate Rtg Type M :30 (\$550.00) 0.00 NM
27 WTSP 09/25/12 09/28/12 M-F 2-3p The Talk	CM 2-3p	- TWF :30 4 \$300.00 P-4 0.00 NM 4 \$1,200.00

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WTSP-TV

Order / Rev: 710417 - 8 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
27 WTSP	09/25/1	2 09/28/12	M-F 2-3p The Talk	СМ	2-3p	- TWTF	' :30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
28 WTSP	10/01/1	2 10/01/12	M-F 2-3p The Talk	СМ	2-3p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00						
29 WTSP	09/25/1	2 09/28/12	M-F 3-4p Let's Make a Dea	CM	3-4p	- TWTF	' :30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00						
		2 10/01/12	M-F 3-4p Let's Make a Dea	СМ	3-4p	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$275.00	Rating 0.00						
_		2 09/28/12	M-F 4-5p Dr. Phil	СМ	4-5p	- TWFF	' :30	4	\$400.00 P-4	0.00 NM	4	\$1,600.00
Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$400.00	Rating 0.00						
		2 10/01/12	M-F 4-5p Dr. Phil	СМ	4-5p	M	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$400.00	Rating 0.00						
33 WTSP	09/25/1	2 09/28/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	- TWTF	' :30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
34 WTSP	10/01/1	2 10/01/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	М	:30	2	\$275.00 P-4	0.00 NM	2	\$550.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00						
35 WTSP	09/25/1	2 09/28/12	M-F 530-6p 10 News at 530p	СМ	530-6p	- TWIF	' :30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00						
36 WTSP	10/01/1	2 10/01/12	M-F 530-6p 10 News at 530p	СМ	530-6p	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
	rt Date	End Date	•	Spots/Week		Rating						
Week: 10/0 37 WTSP		10/07/12 2 09/28/12	M-F 6-630p	CM	\$275.00 6-630p	0.00 - TWFF	' :30	4	\$500.00 P-4	0.00 NM	4	\$2,000.00
	rt Date	End Date	6-630p 10 News Weekdays	Spots/Week	Rate	Rating						
Week: 09/2 38 WTSP		09/30/12 2 10/01/12	- TWTF M-F 6-630p	CM	\$500.00 6-630p	0.00 M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Sta	rt Date	End Date	6-630p 10 News Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12 2 09/28/12	M 7-730p	CM	\$500.00 7-730p	0.00 - TWTF	' :30	4	\$1,300.00 P-4	0.00 NM	4	\$5,200.00
			Wheel of Fortune		_		.00	•	Ψ1,000.001	0.00 14111		ψο,200.00
Week: 09/2		End Date 09/30/12	<u>Weekdays</u> - TWTF		Rate \$1,300.00	Rating 0.00						
42 WTSP	10/01/1	2 10/01/12	7-730p Wheel of Fortune	СМ	7-730p	M	:30	1	\$1,300.00 P-4	0.00 NM	1	\$1,300.00
Sta Week: 10/6	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$1,300.00	Rating 0.00						
		2 09/28/12	730-8p Jeopardy	СМ	730-8p	- ТWГF	' :30	4	\$1,500.00 P-4	0.00 NM	4	\$6,000.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 710417 - 8 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

	ırt End	Inventory Code	Break	Start/End T	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
43 WTSP 09/2	5/12 09/28/12	730-8p Jeopardy	CM	730-8p	- ТWГF	:30	4	\$1,500.00 P-4	0.00 NM	4	\$6,000.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 44 WTSP 10/0		- TWTF		\$1,500.00	0.00	.20		₾4 F00 00 D 4	0.00.004		Φ4 F00 00
44 WTSP 10/0	1/12 10/01/12	730-8p Jeopardy	СМ	730-8p	M	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Dat Week: 10/01/12		<u>Weekdays</u> M	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
45 WTSP 09/2		112	CM	M-F 11-1135		:30	4	\$1,000.00 P-4	0.00 NM	4	\$4,000.00
Start Dat	e End Date	LN (M-F) Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12		- TWTF		\$1,000.00	0.00						
E46 WTSP 10/0	1/12 10/01/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р М	:30	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
Start Dat Week: 10/01/12		Weekdays M	Spots/Week	Rate \$1,000.00	Rating 0.00						
47 WTSP 09/2			CM	Sa 11-1135p		:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
Start Dat	o End Doto	Late News (Sa)	Cnoto ///ools	Doto	Dating						
Start Dat Week: 09/24/12	_	Weekdays S-	Spots/Week 1	Rate \$700.00	Rating 0.00						
48 WTSP 09/3	0/12 09/30/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	2	\$900.00 P-4	0.00 NM	2	\$1,800.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12		S	2	\$900.00	0.00	.20		\$250.00 D.4	0.00.004	2	Φ4 0F0 00
49 WTSP 09/2	5/12 09/26/12	Letterman Late Night with D	CM Pavid Letterma	1135p-1237a n	- TWTF	:30	4	\$350.00 P-4	0.00 NM	3	\$1,050.00
Start Dat Week: 09/24/12		<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Spot Ch Date	Range [<u>Description</u>	4 <u>Start</u>	\$350.00 <u>E/End Time</u>	0.00 <u>W</u>	eekdays	Le	ngth Rate	Rtg Type		
4 WTSP 09/2 Credited	4/12-09/30/12 L	.etterman	1135	5p-1237a	-]	ГWГhF		:30 (\$350.00)	• 0.00 <i>NM</i>		
								(,,,,,,,			
50 WTSP 10/0		Letterman	CM	1135p-1237a	M	:30	1		0.00 NM	1	\$350.00
50 WTSP 10/0	1/12 10/01/12	Late Night with D	avid Letterma	_		:30	1	\$350.00 P-4		1	\$350.00
	1/12 10/01/12 e End Date			n <u>Rate</u>	M Rating 0.00	:30	1			1	\$350.00
50 WTSP 10/0 Start Dat Week: 10/01/12	1/12 10/01/12 e End Date 10/07/12	Late Night with D Weekdays M Late Late Show	avid Letterma	n _	Rating	:30	1			1	\$350.00 \$700.00
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat	1/12 10/01/12 e End Date 10/07/12 5/12 09/28/12 e End Date	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays	Pavid Letterman Spots/Week 1	Rate \$350.00 1237-137a Rate	Rating 0.00 - TWTF			\$350.00 P-4	0.00 NM		
50 WTSP 10/0 Start Date Week: 10/01/12 51 WTSP 09/2 Start Date Week: 09/24/12	1/12 10/01/12 e End Date 10/07/12 5/12 09/28/12 e End Date 09/30/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays - TWTF	Oavid Letterman Spots/Week 1 CM Spots/Week 4	Rate \$350.00 1237-137a Rate \$175.00	Rating 0.00 - TWF Rating 0.00	:30	4	\$350.00 P-4 \$175.00 P-4	0.00 NM		\$700.00
50 WTSP 10/0 Start Date Week: 10/01/12 51 WTSP 09/2 Start Date Week: 09/24/12	1/12 10/01/12 e End Date 10/07/12 5/12 09/28/12 e End Date 09/30/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays	Pavid Letterman <u>Spots/Week</u> 1 CM	Rate \$350.00 1237-137a Rate	Rating 0.00 - TWTF			\$350.00 P-4	0.00 NM		
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat Week: 09/24/12 52 WTSP 10/0 Start Dat	e End Date 10/07/12 5/12 09/28/12 e End Date 09/30/12 1/12 10/01/12 e End Date	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays - TWTF Late Late Show Late Late Show Late Late Show Weekdays	Oavid Letterman Spots/Week 1 CM Spots/Week 4	Rate \$350.00 1237-137a Rate \$175.00 1237-137a	Rating 0.00 - TWF Rating 0.00 M Rating	:30	4	\$350.00 P-4 \$175.00 P-4	0.00 NM		\$700.00
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat Week: 09/24/12 52 WTSP 10/0 Start Dat Week: 10/01/12	e End Date 10/07/12 5/12 09/28/12 e End Date 09/30/12 1/12 10/01/12 e End Date 10/07/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays -TWTF Late Late Show Late Late Show Late Late Show Weekdays M	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 1	Rate \$350.00 1237-137a Rate \$175.00 1237-137a Rate \$175.00	Rating 0.00 - TWFF Rating 0.00 M	:30	4	\$350.00 P-4 \$175.00 P-4 \$175.00 P-4	0.00 NM 0.00 NM		\$700.00 \$175.00
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat Week: 09/24/12 52 WTSP 10/0 Start Dat Week: 10/01/12 53 WTSP 09/2	e End Date 10/07/12 5/12 09/28/12 e End Date 09/30/12 1/12 10/01/12 e End Date 10/07/12 9/12 09/29/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays -TWTF Late Late Show Late Late Show Late Late Show Seekdays M Sat 6-8a 10 News, 6am Seekdays	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 1 CM	Rate \$350.00 1237-137a Rate \$175.00 1237-137a	Rating 0.00 - TWTF Rating 0.00 M Rating 0.00 S-	:30	1	\$350.00 P-4 \$175.00 P-4	0.00 NM 0.00 NM		\$700.00
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat Week: 09/24/12 52 WTSP 10/0 Start Dat Week: 10/01/12 53 WTSP 09/2	e End Date 10/07/12 5/12 09/28/12 e End Date 09/30/12 1/12 10/01/12 e End Date 10/07/12 9/12 09/29/12 e End Date	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays -TWTF Late Late Show Late Late Show Late Late Show Sweekdays M Sat 6-8a	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week 2 Spots/Week 1 Spots/Week 2 Spots/Week 3	Rate \$350.00 1237-137a Rate \$175.00 1237-137a Rate \$175.00 Sat 6-8a	Rating 0.00 - TWTF Rating 0.00 M Rating 0.00 S- Rating	:30	1	\$350.00 P-4 \$175.00 P-4 \$175.00 P-4	0.00 NM 0.00 NM		\$700.00 \$175.00
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat Week: 09/24/12 52 WTSP 10/0 Start Dat Week: 10/01/12 53 WTSP 09/2	e End Date 10/07/12 5/12 09/28/12 e End Date 09/30/12 1/12 10/01/12 e End Date 10/07/12 9/12 09/29/12 e End Date 09/30/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays -TWTF Late Late Show Late Late Show Late Late Show Weekdays M Sat 6-8a 10 News, 6am Sa WeekdaysS- Sat 8-10a	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM aturday Spots/Week 4 CM	Rate \$350.00 1237-137a Rate \$175.00 1237-137a Rate \$175.00 Sat 6-8a	Rating 0.00 - TWTF Rating 0.00 M Rating 0.00 S-	:30	1	\$350.00 P-4 \$175.00 P-4 \$175.00 P-4	0.00 NM 0.00 NM 0.00 NM		\$700.00 \$175.00
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat Week: 09/24/12 52 WTSP 10/0 Start Dat Week: 10/01/12 53 WTSP 09/2 Start Dat Week: 09/24/12 54 WTSP 09/2	e End Date 10/07/12 5/12 09/28/12 e End Date 09/30/12 1/12 10/01/12 e End Date 10/07/12 9/12 09/29/12 e End Date 09/30/12 9/12 09/29/12 9/12 09/29/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays - TWTF Late Late Show Late Late Show Late Late Show Weekdays M Sat 6-8a 10 News, 6am Sa WeekdaysS- Sat 8-10a CBS This Mornin	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM aturday Spots/Week 4 CM Spots/Week	Rate \$350.00 1237-137a Rate \$175.00 1237-137a Rate \$175.00 Sat 6-8a Rate \$75.00 Sat 8-10a	Rating 0.00 - TWF Rating 0.00 M Rating 0.00 S- Rating 0.00 S-	:30	1 4	\$350.00 P-4 \$175.00 P-4 \$175.00 P-4	0.00 NM 0.00 NM 0.00 NM	1	\$700.00 \$175.00 \$300.00
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat Week: 09/24/12 52 WTSP 10/0 Start Dat Week: 10/01/12 53 WTSP 09/2 Start Dat Week: 09/24/12	1/12 10/01/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays -TWTF Late Late Show Late Late Show Late Late Show Weekdays M Sat 6-8a 10 News, 6am Sa WeekdaysS- Sat 8-10a	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM aturday Spots/Week 4 CM	Rate \$350.00 1237-137a Rate \$175.00 1237-137a Rate \$175.00 Sat 6-8a Rate \$75.00	Rating 0.00 - TWTF Rating 0.00 M Rating 0.00 S- Rating 0.00	:30	1 4	\$350.00 P-4 \$175.00 P-4 \$175.00 P-4	0.00 NM 0.00 NM 0.00 NM	1	\$700.00 \$175.00 \$300.00
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat Week: 09/24/12 52 WTSP 10/0 Start Dat Week: 10/01/12 53 WTSP 09/2 Start Dat Week: 09/24/12 54 WTSP 09/2 Start Dat Week: 09/24/12 54 WTSP 09/2 Start Dat Week: 09/24/12 54 WTSP 09/2	1/12 10/01/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays -TWTF Late Late Show Late Late Show Late Late Show Weekdays M Sat 6-8a 10 News, 6am Si WeekdaysS- Sat 8-10a CBS This Mornin WeekdaysS- Description	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 4 CM Spots/Week 2 CM Spots/Week 4 CM Spots/Week 2 Start/day Spots/Week 2 Start/Spots/Week 2 Start/Spots/Week	Rate \$350.00 1237-137a Rate \$175.00 1237-137a Rate \$175.00 Sat 6-8a Rate \$75.00 Sat 8-10a Rate \$150.00 t/End Time	Rating 0.00 - TWTF Rating 0.00 M Rating 0.00 S - Rating 0.00 S - Rating 0.00 W S - Rating 0.00 W W	:30 :30 :30	1 1 2 Le	\$350.00 P-4 \$175.00 P-4 \$175.00 P-4 \$150.00 P-4	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$700.00 \$175.00 \$300.00
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat Week: 09/24/12 52 WTSP 10/0 Start Dat Week: 10/01/12 53 WTSP 09/2 Start Dat Week: 09/24/12 54 WTSP 09/2 Start Dat Week: 09/24/12 54 WTSP 09/2 Start Dat Week: 09/24/12 54 WTSP 09/2	e End Date 10/07/12 5/12 09/28/12 e End Date 09/30/12 1/12 10/01/12 e End Date 10/07/12 9/12 09/29/12 e End Date 09/30/12 9/12 09/29/12 e End Date 09/30/12 9/12 09/29/12 e End Date 09/30/12 8ange E 4/12-09/30/12 \$	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays -TWTF Late Late Show Late Late Show Late Late Show Weekdays M Sat 6-8a 10 News, 6am Si WeekdaysS- Sat 8-10a CBS This Mornin WeekdaysS- Description	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 4 CM Spots/Week 2 CM Spots/Week 4 CM Spots/Week 2 Start/day Spots/Week 2 Start/Spots/Week 2 Start/Spots/Week	Rate \$350.00 1237-137a Rate \$175.00 1237-137a Rate \$175.00 Sat 6-8a Rate \$75.00 Sat 8-10a Rate \$150.00	Rating 0.00 - TWTF Rating 0.00 M Rating 0.00 S - Rating 0.00 S - Rating 0.00 W S - Rating 0.00 W W	:30	1 1 2 Le	\$350.00 P-4 \$175.00 P-4 \$175.00 P-4 \$75.00 P-4	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$700.00 \$175.00 \$300.00
50 WTSP 10/0 Start Date Week: 10/01/12 51 WTSP 09/2 Start Date Week: 09/24/12 52 WTSP 10/0 Start Date Week: 10/01/12 53 WTSP 09/2 Start Date Week: 09/24/12 54 WTSP 09/2 Start Date 1 WTSP 09/2 Credited 2 WTSP 09/2	e End Date 10/07/12 5/12 09/28/12 e End Date 09/30/12 1/12 10/01/12 e End Date 10/07/12 9/12 09/29/12 e End Date 09/30/12 9/12 09/29/12 e End Date 09/30/12 9/12 09/29/12 e End Date 09/30/12 8/12-09/30/12 8/12-09/30/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays - TWTF Late Late Show Late Late Show Late Late Show Weekdays M Sat 6-8a 10 News, 6am Si WeekdaysS- Sat 8-10a CBS This Mornin WeekdaysS- Description Sat 8-10a	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week 4 CM Spots/Week 2 Start Sat 8	Rate \$350.00 1237-137a Rate \$175.00 1237-137a Rate \$175.00 Sat 6-8a Rate \$75.00 Sat 8-10a Rate \$150.00 t/End Time	Rating 0.00 - TWF Rating 0.00 M Rating 0.00 S- Rating 0.00 S- Rating 0.00	:30 :30 :30	4 1 2 <u>Le</u>	\$350.00 P-4 \$175.00 P-4 \$175.00 P-4 \$150.00 P-4	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$700.00 \$175.00 \$300.00
50 WTSP 10/0 Start Dat Week: 10/01/12 51 WTSP 09/2 Start Dat Week: 09/24/12 52 WTSP 10/0 Start Dat Week: 10/01/12 53 WTSP 09/2 Start Dat Week: 09/24/12 54 WTSP 09/2 Start Dat Week: 09/24/12 54 WTSP 09/2 Credited 2 WTSP 09/2 Credited	1/12 10/01/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays -TWTF Late Late Show Late Late Show Late Late Show Weekdays M Sat 6-8a 10 News, 6am Si WeekdaysS- Sat 8-10a CBS This Mornin WeekdaysS- Description Sat 8-10a Sat 8-10a	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 1 CM aturday Spots/Week 4 CM spots/Week 2 Start Sat 8	Rate \$350.00 1237-137a Rate \$175.00 1237-137a Rate \$175.00 Sat 6-8a Rate \$75.00 Sat 8-10a Rate \$150.00 VEnd Time 3-10a	Rating 0.00 - TWF Rating 0.00 M Rating 0.00 S- Rating 0.00 S- Rating 0.00 S-	:30 :30 :30 :30	4 1 2 <u>Lee</u>	\$350.00 P-4 \$175.00 P-4 \$175.00 P-4 \$75.00 P-4 \$150.00 P-4 \$150.00 P-4 \$150.00 P-4	0.00 NM 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	4 0	\$700.00 \$175.00 \$300.00
50 WTSP 10/0 Start Date Week: 10/01/12 51 WTSP 09/2 Start Date Week: 09/24/12 52 WTSP 10/0 Start Date Week: 10/01/12 53 WTSP 09/2 Start Date Week: 09/24/12 54 WTSP 09/2 Start Date 1 WTSP 09/2 Credited 2 WTSP 09/2	1/12 10/01/12	Late Night with D Weekdays M Late Late Show Late Late Show Weekdays -TWTF Late Late Show Late Late Show Late Late Show Weekdays M Sat 6-8a 10 News, 6am Si WeekdaysS- Sat 8-10a CBS This Mornin WeekdaysS- Description Sat 8-10a Sat 8-10a	Spots/Week 1 CM Spots/Week 4 CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week 2 CM Spots/Week 2 Starday Spots/Week 2 Stard Sat 8 CM	Rate \$350.00 1237-137a Rate \$175.00 1237-137a Rate \$175.00 Sat 6-8a Rate \$75.00 Sat 8-10a Rate \$150.00 LEnd Time 3-10a	Rating 0.00 - TWF Rating 0.00 M Rating 0.00 S- Rating 0.00 S- Rating 0.00	:30 :30 :30	4 1 2 <u>Le</u>	\$350.00 P-4 \$175.00 P-4 \$175.00 P-4 \$75.00 P-4 \$150.00 P-4 \$150.00 P-4 \$150.00 P-4	0.00 NM 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1	\$700.00 \$175.00 \$300.00

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Order / Rev: 710417 - 8 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ime D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
55 WTSP	09/29/1	2 09/29/12	Sat 6-630p Sat 6-630p 10 N	CM News	Sat 6-630p		S-	:30	1	\$200.00 P-4	0.00 NM	0	\$0.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays S-	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00							
	Date Ra		Description	•	t/End Time	0.00	W	eekdays	Ler	ngth Rate	Rtg Type		
		2-09/30/12 S	Sat 6-630p		6-630p			Sa			0.00 NM		
Cre	edited												
56 WTSP	09/29/1	2 09/29/12	Sat 7-730p Wheel of Fortur	CM ne	Sat 7-730p		S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$400.00	Rating 0.00							
57 WTSP	09/29/1	2 09/29/12	Sat 730-8p Jeopardy	СМ	Sat 730-8p		S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00							
			CBS Sunday Mo	•	Sun 9-1030a		S	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
00 11101	00/00/1	2 00/00/12	CBS Sunday M	-	Cu 11 C 1000u		D	.00	•	φοσο.σσ1 1	0.00 1111		φοσσ.σσ
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	S	1	\$500.00	0.00							
59 WTSP	09/30/1	2 09/30/12	Sun 630-7p Sun 630-7p 10	CM News	Sun 630-7p		S	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$350.00	Rating 0.00							
60 WTSP	10/01/1	2 10/01/12	Mon Prime A Met Mother/Par	CM tners	Mon 8-9p	М-		:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$4,500.00	Rating 0.00							
			Mon Prime B	CM	Mon 9-10p			:30	1	\$5,500.00 P-4	0.00 NM	0	\$0.00
			2 Broke Girls/M	ike & Molly									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating							
Week: 10/ Spot Ch	01/12 Date Ra	10/07/12	Description		\$5,500.00 t/End Time	0.00	\٨	eekdays	l er	ngth Rate	Rtg Type		
		<u> </u>	Non Prime B		9-10p		_			:30 (\$5,500.00)			
Cre	edited				•					,			
62 WTSP	10/01/1	2 10/01/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M-		:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	M		\$3,500.00	0.00							
63 WTSP	09/25/1	2 09/25/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T		:30	2	\$5,000.00 P-4	0.00 NM	0	\$0.00
<u>Sta</u> Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$5,000.00	Rating 0.00							
	Date Ra		Description		t/End Time			eekdays			Rtg Type		
_	' 09/24/11 edited	2-09/30/12 7	ue Prime A	rue	8-9p		-	Γ		:30 (\$5,000.00)	0.00 NW		
2 WTSP	09/24/1	2-09/30/12 7	ue Prime A	Tue	8-9p		_ [Γ		:30 (\$5,000.00)	0.00 NM		
Cre	edited												
64 WTSP	09/25/1	2 09/25/12	Tue Prime B NCIS: Los Ange	CM eles	Tue 9-10p	- T		:30	2	\$4,500.00 P-4	0.00 NM	0	\$0.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	Weekdays	Spots/Week	Rate \$4,500.00	Rating 0.00							
	Date Ra		Description		t/End Time	0.00		eekdays	Ler	ngth Rate	Rtg Type		
1 WTSP	09/24/1	2-09/30/12 T			9-10p		_	Γ		:30 (\$4,500.00)			
	edited	2 00/20/42 7	Tuo Primo P	т	0.10n		,	Γ		·20/\$4 500 00	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		
	09/24/11 edited	2-09/30/12 T	ue FIIIIE D	rue	9-10p		-	1		:30 (\$4,500.00)	O.OO INIVI		
		2 09/25/12	Tue Prime C	СМ	Tue 10-11p	- T		:30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Vegas Weekdays	Spots/Week	Rate	Rating							

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Order / Rev: 710417 - 8 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start End Inventory	Code Break Start/End	Гime Days Len	Spots Rate Pri	Rtg Type	Spots	Amount
65 WTSP 09/25/12 09/25/12 Tue Prime 0 Vegas	C CM Tue 10-11p	- T :30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12 -T	Spots/Week Rate 1 \$4,000.00	Rating 0.00				
Spot Ch Date Range Description	Start/End Time	Weekday	ys Length Rate	Rtg Type		
1 WTSP 09/24/12-09/30/12 Tue Prime C Credited	Tue 10-11p	- T	:30 (\$4,000.00)	0.00 NM		
66 WTSP 09/26/12 09/26/12 Wed Prime Criminal Mi	•	W :30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12 W		Rating 0.00				
67 WTSP 09/26/12 09/26/12 Wed Prime			1 \$4,500.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Weekdays	•	Rating				
Week: 09/24/12 09/30/12 W	1 \$4,500.00	0.00				
Spot Ch Date Range Description 1 WTSP 09/24/12-09/30/12 Wed Prime C	Start/End Time Wed 10-11p	<u>Weekday</u> W		Rtg Type		
Credited	wed to tip	11	.50(φ 1,000.00)	7 0.00 TVIVI		
68 WTSP 09/27/12 09/27/12 Thu Prime A	CM Thu 8-9p	T :30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12 T	Spots/Week Rate	Rating 0.00				
69 WTSP 09/27/12 09/27/12 Thu Prime E		T :30	1 \$4,500.00 P-4	0.00 NM	0	\$0.00
Person of In	nterest					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12 T	<u>Spots/Week</u> <u>Rate</u> 1 \$4,500.00	Rating 0.00				
Spot Ch Date Range Description	Start/End Time	0.00 Weekday	ys Length Rate	Rtg Type		
1 WTSP 09/24/12-09/30/12 Thu Prime B	Thu 9-10p	Th				
Credited						
70 WTSP 09/27/12 09/27/12 Thu Prime 0 Elementary	·	T :30	1 \$4,000.00 P-4	0.00 NM	1	\$4,000.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 T	Spots/Week Rate 1 \$4,000.00	Rating 0.00				
71 WTSP 09/28/12 09/28/12 Fri Prime A CSI: NY	CM Fri 8-9p	F :30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 F	<u>Spots/Week</u> <u>Rate</u> 1 \$3,000.00	Rating 0.00				
72 WTSP 09/28/12 09/28/12 Fri Prime B Made in Je	CM Fri 9-10p rsey	F :30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 F	Spots/Week Rate 1 \$3,000.00	Rating 0.00				
73 WTSP 09/28/12 09/28/12 Fri Prime C Blue Bloods	CM Fri 10-11p	F :30	2 \$3,000.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Weekdays		Rating				
Week: 09/24/12 09/30/12 F Spot Ch Date Range Description	2 \$3,000.00 Start/End Time	0.00 Weekday	ys Length Rate	Rtg Type		
1 WTSP 09/24/12-09/30/12 Fri Prime C Credited	Fri 10-11p	F				
2 WTSP 09/24/12-09/30/12 Fri Prime C	Fri 10-11p	F	:30 (\$3,000.00)	0.00 NM		
Credited	•		(, , , ,			
74 WTSP 09/29/12 09/29/12 Sat Prime B Crimetime S	•	S- :30	1 \$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 S-	•	Rating 0.00				
75 WTSP 09/30/12 09/30/12 Sun Prime A		S :30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12S	Spots/Week Rate 1 \$4,500.00	Rating 0.00				
09/30/12	CM		1 P-4	0.00 NM	1	\$4,500.00

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WTSP-TV

Order / Rev: 710417 - 8 Advertiser:

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA

Obama/D/President

Ln Ch	Start 09/30/1	End 2	Inventory Code Sun Prime B	Break	Start/End T	ime Days	Len Spo	ots Rate Pri \$4,500.00	Rtg Type	Spots	Amount
Start Week: 09/24	Date 4/12	End Date 09/30/12	Amazing Race WeekdaysS	Spots/Week	Rate \$4,500.00	Rating 0.00					
77 WTSP (CM	Sun 9-10p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Week: 09/24		End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$3,500.00	Rating 0.00					
78 WTSP (09/30/1	2 09/30/12	Sun Prime D The Mentalist	СМ	Sun 10-11p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Week: 09/24		End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$3,500.00	Rating 0.00					
79 WTSP (09/30/1	2 09/30/12	NFL Football Gar NFL Football Gar		4-7p	S	:30	1 \$5,000.00 P-4	0.00 NM	0	\$0.00
Week: 09/24 <u>Spot Ch D</u> 1 WTSP 0	Date Ra 09/24/12		WeekdaysS escription IFL Football Game	Star	Rate \$5,000.00 t/End Time	Rating 0.00 <u>V</u>	Veekdays S		Rtg Type 0.00 NM		
<i>Cred</i> [1p o		ne 9/30]									
80 WTSP (09/30/1	2 09/30/12	NFL Football Gar NFL Football Gar		1-4p	S	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
Start Week: 09/24		End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$8,000.00	Rating 0.00					
81 WTSP (09/25/1	2 09/28/12	5-530a 5-530a 10 News	СМ	5-530a	- TWГF	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
Start Week: 09/24		End Date 09/30/12	Weekdays - TWTF	Spots/Week 1	Rate \$400.00	Rating 0.00					
82 WTSP (09/29/1	2 09/29/12	Sat 8-10a CBS This Mornin	CM g Saturday	Sat 8-10a	S-	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
Start Week: 09/24		End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$300.00	Rating 0.00					
83 WTSP (09/26/1	2 09/28/12	CBS Evening Nev CBS Evening Ne		630-7p	W- F	:30	2 \$1,000.00 P-3	0.00 NM	2	\$2,000.00
Start Week: 09/24		End Date 09/30/12	Weekdays W- F	Spots/Week 2	Rate \$1,000.00	Rating 0.00					
84 WTSP (09/25/1	2 09/28/12	530-6a 10 News	СМ	530-6a	- TWFF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
Start Week: 09/24		End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00					
85 WTSP (09/25/1	2 09/25/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	2\$10,000.00 P-3	0.00 NM	2	\$20,000.00
Start Week: 09/24	Date 4/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 2	<u>Rate</u> \$10,000.00	Rating 0.00					
86 WTSP (09/25/1	2 09/25/12	Tue Prime B NCIS: Los Angele	CM es	Tue 9-10p	- T	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
Start Week: 09/24	Date 4/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$9,000.00	Rating 0.00					
87 WTSP (09/25/1	2 09/25/12	Tue Prime C Vegas	СМ	Tue 10-11p	- T	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
Start Week: 09/24		End Date 09/30/12	Weekdays - T	Spots/Week 1	Rate \$8,000.00	Rating 0.00					
88 WTSP (09/27/1	2 09/27/12	Thu Prime B Person of Interes	CM t	Thu 9-10p	T	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
Start Week: 09/24	Date 4/12	End Date 09/30/12	Weekdays T	Spots/Week 1	Rate \$9,000.00	Rating 0.00					
89 WTSP (09/28/1	2 09/28/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					

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Order / Rev: 710417 - 8 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
89 WTSP	09/28/1	2 09/28/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F-·	- :30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
Star Week: 09/2	rt Date	End Date 09/30/12	Weekdays	Spots/Week	Rate \$6,000.00	Rating						
		2 09/28/12	M-F 6-630p	CM	6-630p	0.00 - TWTF	- :30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
Ctor	4 D-4-	Fred Data	6-630p 10 News	Co ata AMa ala	Dete	Datina						
Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
91 WTSP	09/30/1	2 09/30/12	10 Sports Extra 10 Sports Exra	СМ	Su 1135-114	l5p	S :30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 0.00						
92 WTSP	09/30/1	2 09/30/12	Sun 630-7p Sun 630-7p 10 N	CM ews	Sun 630-7p	:	S :30	2	\$700.00 P-3	0.00 NM	2	\$1,400.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 2	Rate \$700.00	Rating 0.00						
93 WTSP	09/30/1	2 09/30/12	Face the Nation Face the Nation	СМ	Sun 1030-11	30a:	S :30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
94 WTSP	09/29/1	2 09/29/12	Sat Prime A Crimetime Saturo	CM day	Sat 8-9p	S	- :30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 09/2 95 WTSP		09/30/12 2 09/28/12	Price Is Right	CM	\$3,000.00 11a-12p	0.00	- :30	1	\$900.00 P-3	0.00 NM	1	\$900.00
			Price Is Right		_							
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
96 WTSP	09/28/1	2 09/28/12	B&B Bold and Beautifu	CM	130-2p	F-	- :30	1	\$1,100.00 P-3	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2 Spot Ch	24/12 Date Ra	09/30/12 ange D	F Description		\$1,100.00 t/End Time	0.00	Weekdays	Le	ngth Rate	Rtg Type		
	09/24/12 dited	2-09/30/12 E	3&B	130-	·2p		F	-	:30 (\$1,100.00)			
97 WTSP	09/29/1	2 09/29/12	NCAA Football G		3-7p	S	- :30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
		2 09/29/12	Sat 5-6a Sat 5-6a	СМ	Sat 5-6a	S	- :30	1	\$25.00 P-4	0.00 NM	1	\$25.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$25.00	Rating 0.00						
99 WTSP	10/01/1	2 10/01/12	M-F 3-4p Let's Make a Dea	CM al	3-4p	M	- :30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00						
M100 WTSP	10/01/1	2 10/01/12	Mon Prime A Met Mother/Partr	CM	Mon 8-9p	М	- :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 10/0	J I / I Z	10/07/12	M	1	\$4,500.00	0.00				Totals	161	\$177 975 00